

**Publications in the French Language.**—Such publications include a comparatively large proportion of periodicals dealing with literature, music, religion, and similar cultural subjects, and the circulations of many of these periodicals are not reported in *McKim's Directory of Canadian Publications*. Publications for which the circulations are not reported are not included in either the numbers or circulations given in Table 3. Since the majority of such unreported publications are likely to have fairly small circulations, the figures of the table represent a larger proportion of total circulation than of the total number of publications. Among daily newspapers, there is only one small publication unreported in each year.

### 3.—Circulations of French Language Publications in Canada, by Provinces, 1940 and 1941

NOTE.—Figures of circulation are given to the nearest thousand as some publications are not exactly reported. Bilingual publications are included. Compiled from *McKim's Directory of Canadian Publications*. As the publication of this Directory has been suspended for the duration of the War, no later figures than those shown are available.

Year and Province	Daily		Weekly <sup>1</sup>		Semi-Monthly and Monthly		Other <sup>2</sup>	
	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation
<b>1940</b>								
Nova Scotia.....	Nil	—	1	1,000	Nil	—	Nil	—
New Brunswick.....	"	—	3	11,000	1	3,000	"	—
Quebec.....	9	351,000 <sup>3</sup>	97	879,000 <sup>3</sup>	86	1,092,000	12 <sup>4</sup>	260,000 <sup>4</sup>
Ontario.....	1	19,000	3	6,000	6 <sup>4</sup>	26,000 <sup>4</sup>	4	41,000 <sup>4</sup>
Manitoba.....	Nil	—	1	7,000	2	5,000	1	5,000
Saskatchewan.....	"	—	1	1,000	Nil	—	Nil	—
Alberta.....	"	—	1	3,000	1	7,000	"	—
<b>Totals, 1940.....</b>	<b>10</b>	<b>370,000<sup>3</sup></b>	<b>107</b>	<b>903,000<sup>3</sup></b>	<b>96<sup>4</sup></b>	<b>1,133,000<sup>4</sup></b>	<b>17<sup>4</sup></b>	<b>306,000<sup>4</sup></b>
<b>1941</b>								
Nova Scotia.....	Nil	—	1	1,000	Nil	—	Nil	—
New Brunswick.....	"	—	3	10,000	1	3,000	"	—
Quebec.....	9	369,000 <sup>3</sup>	101	941,000 <sup>3</sup>	87	1,175,000	14	285,000
Ontario.....	1	19,000	2	4,000	3	19,000	4	41,000
Manitoba.....	Nil	—	1	10,000	3	6,000	Nil	—
Saskatchewan.....	"	—	1	1,000	Nil	—	"	—
Alberta.....	"	—	1	2,000	"	—	"	—
<b>Totals, 1941.....</b>	<b>10</b>	<b>358,000<sup>3</sup></b>	<b>110</b>	<b>969,000<sup>3</sup></b>	<b>94</b>	<b>1,203,000</b>	<b>18</b>	<b>326,000</b>

<sup>1</sup> Includes special Saturday and Sunday editions of daily papers. <sup>2</sup> Bi-monthly, quarterly, annual or irregular.

<sup>3</sup> Includes special editions for United States circulation averaging 9,000 daily and 9,000 weekly.

<sup>4</sup> Revised since the publication of the 1942 Year Book.